

WHITE PAPER V1



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# In Code We Trust (ICWT)


Crypto Event Creator

## What is ICWT?

ICWT is a token and a platform that builds cryptocurrency events all over the globe. After careful observation we came to the conclusion that most of the events related to crypto are very costly and highly overvalued. The entrance fee is usually starting from \$100 to +\$1000. We at ICWT are trying to let everyone witness their crypto icons speak without the inclusion of costly tickets. As at the end: **knowledge is power**. Also, due to the fact that most of the speakers would wish to commence in front of a very comprehensive yet determined audience. We are focusing on expanding the intelligence on cryptocurrency all around the globe to make our audience understand the value of it in their day-to-day life. The ICWT token will work as an entrance ticket and the rest of the tokens used as entrances will be destroyed. Hence, this will make the token immoderate over time.

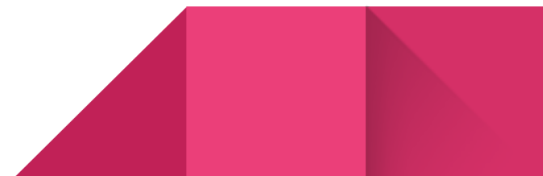
## What to expect?

We at ICWT want to create a platform where people can log in and vote for all the functions of the events. Starting from event location, the dates and also the ICWT entrance price. This will be created in the form of an app, so everyone around the world has the access to hold and vote in a decentralized way. The app includes a Token wallet which will work as a payment system for



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the events and to calculate your voting capacity. Later on, we will try to carry out a forum and a news feed. This will be to initiate a healthier communication and education pattern in between the token holders, especially for the newcomers entering the crypto space. Later, in the future we are planning on building a Cardano native token swap exchange (DEX) so that one can invest and trade all within the ICWT platform.



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## TOKENOMICS

### 21.000.000 ICWT MINTED

(10%) **Team:** 2.100.000 ICWT

(10%) **Liquidity:** 2.100.000 ICWT

(20%) **Staking:** 4.200.000 ICWT(ISO)

(20%) **Treasury:** 4.200.000 ICWT

(40%) **Public sale:** 8.400.000 ICWT (IDO)

### How to get the ICWT token?

There are going to be two methods to achieve the token. The first one is the relatively easier one as you can buy them on our IDO (initial DEX offering) launch. This will come at the price of ~~₳~~0.1 for 1 ICWT. We will also have a soft cap of 4.200.000 ICWT (20%) and in the end if all the ICWT tokens are sold, the rest will be put in the treasury.

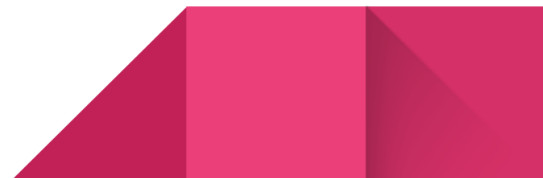
The second method is to stake your Cardano (~~₳~~) with our stake pool. This way you will not receive the ~~₳~~ staking rewards but our ICWT token in contrast to how much you have staked in our pool. This is also known as an ISO (initial stake pool offering). This will run until all 2.100.000 ICWT staking rewards are replenished.

### Deflationary



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The ICWT token will be deflationary. During the future events one will have to pay in ICWT right at the entrance. So, let's say for instance the entrance fee is normally 20euro per person for an event with a capacity of 1000 people. Considering the fact that the price at that moment will be at least 0.1euro ICWT so now let's say it's sold out. This will automatically prove that after that event, 200.000 ICWT will be burned (destroyed) out of existence. Making the total max supply almost 1% smaller than before the event. So, the cheaper the ICWT tokens, the faster they burn. Making it more and more rare to obtain. We believe that this will stimulate the price upwards. And gain maximum returns for all early investors.



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## The treasury

The treasury will be to do marketing. We want to reach as many people as possible. Over time holders can try to vote on what marketing method is compatible for ICWT. From sponsoring football teams, creating billboards, to sending ICWT into space as a promotion stunt. The decisions will all be yours thanks to our voting system. All transactions in the treasury will be transparently held out to the token holders, in the app or through the social media channels via us.

## Profit model

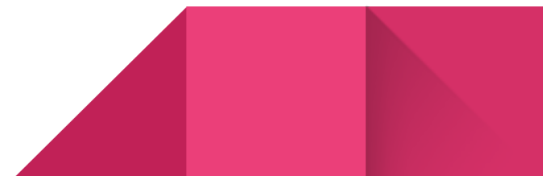
At the beginning, all our expenses will be paid out of the public sale. If the hard cap is attained then it would be ₳840.000. We strongly trust in the Cardano eco system and their look at a decentralized future. So, based on our thorough research ₳ will have a more decreed value over time. When we start creating our own staking pool and let other people stake with us for ICWT, we create a revenue of 5% APY every epoch (5days) of the total ₳ in the pool. (Example: 5million ₳ in the pool at 5% APY will be ₳250000 a year). After we have made a good name for ourselves and a solid platform with multiple events a year, we will look for paid advertisers on the events. This will bring our profits in a good uptrend and let the ICWT company grow over time.

## How will it work?



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ICWT will have ambassadors that will work as a bridge between the platform and the events that are created. An ambassador will be responsible for the event and make sure everything works out. Also, with the financial part with the event proposal (phase 1) when it is elected. During the initial days we will try to organize an event every 6 months. As we start seeing progress with the ambassadors we will continue to collaborate and organize more events in the future. ICWT will build a database for speakers with start-ups, big projects, exchanges to make the upcoming projects livelier and more zestful. We will also host an award ceremony in the future where the ICWT holders can vote and decide on the best projects.



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## What's in it for you?


You can help make the ICWT platform grow and get rewarded. How? You could start by helping in organizing events before and during the program being held and by the end of it you would get rewarded handsomely in ICWT. Another striking factor is if your event is a complete sold-out, you can achieve double the rewards. Don't worry we will explain it through the upcoming phases.

### Phase 1

(The start)

An event creator loads up all ideas for the event in the ICWT platform, as a proposal. On your proposal people can comment or give advice to help you get more votes.

The information that always need to be included:

- The location: where and what is the price of the location
  - The date
  - Max people allowed entrance
  - Spending budget (speakers, extra's costs, insurances, security, marketing...)
  - How much you want to receive for that event as event creator (after phase 3)
  - How many helpers you need that day (entrance, drink and/or food stand...)
  - The entrance fee calculation:  $(\text{renting of the location} + \text{the spending budget} + \text{salary creator} + \text{salary helpers}) / \text{max allowed people} = \text{entrance price}$
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Example with ICWT trading price at 1euro:

- location: Brussel, expo. price for one day: 3000 euro
- 10 April 2022
- 1000
- 17000 euro (this makes a total of 20000euro spending)
- Salary event creator: 1000 ICWT
- Salary helpers: 100 ICWT each for 5 helpers
- The entrance fee: 21,5 ICWT

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## **Phase 2**

(When your proposal is elected)

The ambassador will contact the event creator and will meet with them personally to get everything in order. He will double check everything and start contacting speakers, start-ups, exchanges and whomever interested to come and promote their crypto on the event. After we have confirmed who will come, the ambassador and the event creator will together create an event schedule for that day. Starting from the time building up the stands and podium till the end of the event. The ambassador will pay for everything needed with the ICWT company fun.

## **Phase 3**


(The event)

The event creator and ambassador will be addressing the main aspects of the program that day. As they are well aware about the details of everything and are on track with everything and everyone including the helpers. They will be the first person in and last person out during that event.

## **Phase 4**

(The payment)

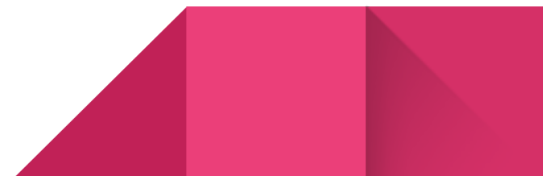
After the completion of the event, we will evaluate the project and go further on with the payment. To intensify more correct planning and calculation of the event, we reward the



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creator with a couple factors to gain extra salary in ICWT:

- Sold out: X2 salary
- Not over you spending budget: X1.5 salary
- perfectly organized event, no problems: X1.25 salary

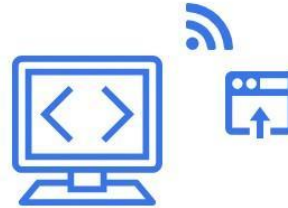


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## Our Roadmap

Q4 2021

The ICWT company will startup and building their vision into a visual presentation.



Q4 2021

ICWT will do an IDO and start the ICWT staking pool for cardano.

Q1 2022

ICWT will create a token wallet app, to pay ICWT's entrance fees at the events.



Q2 2022

ICWT will have his first event with speakers from all over the world and covering all cryptocurrency aspect

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## Q3 2022

ICWT will improve the app with a forum, newsfeed and a voting system.



## Q4 2022

Marketing really kicks off for ICWT. We will create a second, bigger and spectacular event. Voting is a must.

## Q4 2022

ICWT will keep improving customer improvements, experience and satisfaction.



**Are you feeling excited?**

Good! Because that's the spirit that we are looking for! If you feel the need of becoming our



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ambassador, social media administrator, or other skills you like to share, don't wait and contact our CEO (Stephan Tenten)

Email: [stephan@incodewetrust.app](mailto:stephan@incodewetrust.app)

WhatsApp: +32 485 76 80 53

LinkedIn: [Stephan Tenten](#)

